

Services to Members

NC HOSA abides by the Services to Members Section of National HOSA policies and procedures. The Services to Members section is listed below for ease of reference.

HOSA has registered its official emblem, brand and options. All designs found on the website, all HOSA publications and on all HOSA products remain the copyrighted property of HOSA, Inc.

State, provincial and local HOSA chapters are permitted to use the trademarked official HOSA brand on printed materials, promotional items and displays with the important exception that they may not be utilized on media that is re-sold.

HOSA should not be referred to as Health Occupations Students of America. It is now simply: HOSA-Future Health Professionals and no longer serves as an acronym. Because the official HOSA brand may not be recreated, the high-resolution artwork in digital formats can be obtained via HOSA's publications, on HOSA's website or by contacting HOSA-Future Health Professionals.

In 2012, the HOSA, Inc. Board of Directors approved a HOSA Brand Style Guide. The design use guide can be found at: <http://hosa.org/sites/default/files/HOSA-Brand-Style-Guide.pdf>

A. EMBLEMATIC MATERIALS

a. PURPOSE

HOSA emblematic materials shall be used by the HOSA membership in order to display the character of the organization.

b. PURCHASE

All emblematic materials are copyrighted and can be purchased only from the HOSA Supply Service. HOSA emblematic materials are sold only to affiliated HOSA groups. Legal counsel will be used to halt the illegal use of the HOSA, Inc., emblem and/or copyrighted materials.

c. MANUFACTURE OF INSIGNIA

All arrangements for the manufacture and sale of articles bearing the insignia, name or motto of HOSA shall be made by Headquarters. Any company interested in making arrangements for the manufacture of articles using the insignia, name or

motto of HOSA shall submit in advance to the Executive Director for consideration: samples, price lists and plans for royalties.

d. USE OF EMBLEMATIC MATERIALS BY CHAPTERS AND STATES

If the HOSA emblem is reproduced, it shall be an exact replica.

- i. Members and advisors in good standing may use the emblem, including the name, motto, creed and emblem.
- ii. Local chapters and state associations may use the emblem on materials which have public relations value. Chapters and states may give permission to civic groups and organizations to reproduce and use the HOSA emblem when they are helping to interpret HOSA through non-competitive activities.
- iii. The HOSA emblem and name may be used for fund raising projects which are sponsored by local chapters and chartered associations. The name of the local chapter or chartered association shall be spelled out on the above materials so that it will not give the impression that the fund-raising project or programs for which they are used are sponsored by HOSA, Inc.

e. HOSA SUPPLY SERVICE

Awards Unlimited is currently approved as the official supplier of HOSA emblematic materials. The HOSA, Inc., Board approves the supplier. It shall be the responsibility of the Marketing Committee to evaluate the service of the supplier on a yearly basis and make recommendations to the HOSA, Inc., Board of Directors.

B. HOSA TRAVEL SERVICE

- a. The HOSA Travel Service is operated under a Board approved contractual arrangement with a travel service providing an array of travel services to states, chapters and individuals.
- b. The Executive Committee shall approve all services and organized tours sponsored by the HOSA Travel Service.
- c. The Board Chairman, with the help of the Management Team, shall oversee all contractual agreements as approved by the HOSA, Inc., Board of Directors.
- d. The Executive Committee shall evaluate the HOSA Travel Service and make recommendations to the HOSA, Inc., Board of Directors.

C. PUBLICATIONS

A variety of publications and audio-visual materials are available through Headquarters. All resources are evaluated periodically, updated and revised to meet the needs of HOSA members and advisers. Publications include:

- a. HOSA HANDBOOK (<http://hosa.org/node/139>)
 - i. Section A -- HOSA - The Organization
 - ii. Section B -- Competitive Events Program
 - iii. Section C -- Chapter Management Guide
- b. AUDIOVISUALS
- c. HOSA, INC. AND HOSA BYLAWS (<http://hosa.org/publications>)
- d. HOSA DIRECTORY (Published on the HOSA website:
<http://hosa.org/associations>)
- e. HOSA E-MAGAZINE (Published on the HOSA website:
<http://www.hosa.org/node/140>)
- f. INTEGRATING HOSA INTO THE HSE CLASSROOM
- g. POLICIES AND PROCEDURES MANUAL (<http://hosa.org/publications>)
- h. BROCHURES
- i. STATE ADVISOR HANDBOOK
- j. HOSA WEBSITE - www.hosa.org
- k. HOSA RESOURCE LIBRARY (<http://www.hosa.org/node/110>)
- l. CROSSWALKS TO CURRICULUM (<http://www.hosa.org/CEresources>)
- m. COMPETITIVE EVENTS REPORT (published annually)
 - i. Section B: Guidelines (<http://hosa.org/guidelines>)
 - ii. General Rules & Regulations (<http://hosa.org/GRR>)
 - iii. Event Resources (<http://hosa.org/CEresources>)
 - iv. Frequently Asked Questions (<http://hosa.org/FAQ>)
- n. TeamHOSA (<http://hosa.org/teamhosa>)
- o. PARTNER INFORMATION (<http://www.hosa.org/node/172>)
- p. Videos
 - i. 40th Anniversary <https://www.youtube.com/watch?v=KJBT0-8XNHA>
 - ii. Membership - <https://www.youtube.com/watch?v=EEGAEvkVvDw>
 - iii. Partnership - <https://www.youtube.com/watch?v=fbuxFDuTPcs>

D. ORGANIZATIONAL INSIGNIA

a. NAME

The official name of this organization shall be HOSA--Future Health Professionals.

b. EMBLEM

- i. The official HOSA emblem was approved by the HOSA, Inc. Board of Director at the 2016 HOSA, Inc. Board of Directors meeting.
 - ii. The circle represents the continuity of health care; the triangle represents the three aspects of humankind: well-being-social, physical and mental; and the hands signify the caring of each HOSA member.
- c. PROTECTION OF NAME AND EMBLEM

Federal law, grounded in Article I, Section 8, Clause 8 of the U.S. Constitution, provides protection for all U.S. citizens who register products of their intellect whether it be a patent on an invention, a copyright on a written document or a trademark and/or logo representative of a business, product, or organization. The official emblem and name of HOSA are registered with the U.S. Patent and Trademark Office on Certificate No. 1,161,488 Serial No. 228,606.

- d. AUTHORIZATION FOR USE OF NAME AND EMBLEM
- i. The official name and emblem may be used only by members in good standing of active state associations or others granted written permission by HOSA, Inc. to use the name and emblem.
 - ii. The use of the HOSA name and emblem without meeting the above criteria is in direct violation of the law.
- e. SPECIFIC USES OF THE NAME AND EMBLEM
- i. The official HOSA emblem consists of the following colors:
 - 1. Background of outer circle – maroon
 - 2. Letters in circle - medical white
 - 3. Triangle - navy blue
 - 4. Hands, figure, HOSA in triangle - medical white
 - 5. Area around triangle - medical white
 - 6. Founded 1976 - Navy blue
 - ii. Official meaning of colors:
 - 1. Navy - Loyalty to the healthcare profession
 - 2. Medical White - Purity of purpose
 - 3. Maroon - Compassion of HOSA members
 - iii. The HOSA name and emblem may be used on stationery, jewelry, clothing or other emblematic items by persons meeting the criteria under "AUTHORIZATION FOR USE OF NAME AND EMBLEM."

E. CREED

(Approved in January of 2017 by the HOSA, Inc. Board of Directors)

The official creed of the organization is:

I recognize the universal need for quality, compassionate healthcare.

I understand the importance of academic excellence, skills training, and leadership development in my career pathway.

I believe through service to my community and to the world, I will make the best use of my knowledge and talents.

I accept the responsibility of a health professional and seek to find my place on a team equally committed to the well-being of others.

Therefore, I will dedicate myself to promoting health and advancing healthcare as a student, a leader, an educator, and a member of HOSA-Future Health Professionals.

F. MISSION STATEMENT

(Approved in January of 2017 by the HOSA, Inc. Board of Directors)

The mission of HOSA is “To empower HOSA-Future Health Professionals to become leaders in the global health community through education, collaboration and experience.”

G. HOSA CORE VALUES COMMITMENT STATEMENT

HOSA’s Core Values – Learn. Lead. Serve. Innovate.

We value learning. We are committed to learning and becoming respected, knowledgeable and skilled health professionals. We will respect the experiences and contributions of our teachers, peers and patients and seek to learn from them.

We value leadership. We will serve as role models in our academic program, profession and community. We will be ethical, accountable and trustworthy. We will use our influence to empower others to strive for excellence.

We value service. We are dedicated to serving others with compassion. We believe that individuals are important and we will treat everyone with respect and care.

We value innovation. We are dedicated to enriching the lives of others. We will continuously seek the knowledge and skills to address challenges and improve the health professions.

H. ORGANIZATIONAL POLICIES

a. NON-DISCRIMINATION POLICY

Activities and procedures within HOSA-Future Health Professionals are governed by the philosophy of simple fairness to all. Therefore, the policy of HOSA-Future Health Professionals is that all operations will be performed without regard to race, religion, sex, national origin, and other characteristics illegal as well as reasonable accommodations with disabilities and accessibility requirements on public accommodations. Therefore, HOSA is in compliance with the Americans with Disabilities Act.

b. REASONABLE ACCOMMODATION POLICY

HOSA members with disabilities or who do not speak English will be reasonably accommodated in competitive events through event modification as a means of providing an equal competitive opportunity. Such members may be allowed to provide and utilize special equipment that HOSA may not be able to provide. For competitors speaking a second language, HOSA will make every effort to assist in finding interpreters as needed. Requests for reasonable accommodation must be indicated on the HOSA ILC registration form and submitted to HOSA by the May 15 conference deadline. All accommodations MUST have been made at the SLC or country competition in order for the ILC to duplicate the accommodation.

c. REPRODUCTION OF PHOTOGRAPHS

As a delegate to the International Leadership Conference, permission is granted to make photographs, videotapes, broadcasts, and/or sound recordings, separately or in combination, available for reproduction for educational and promotional purposes by HOSA, Inc. unless it is made known by the delegate during registration. A release statement will be part of the HOSA Code of Conduct.