North Carolina HOSA is a student organization comprised of future health professionals and composed of over 10,000 members, sponsored by secondary Health Science Education, approved by the North Carolina Department of Public Instruction, and endorsed by the United States Department of Education. It is a chartered affiliate of International HOSA, which has over 225,000 members. NC HOSA includes middle school, secondary schools (high schools), home schools, post-secondary/collegiate, and alumni members.

NC HOSA promotes activities and events that develop leadership skills, builds confidence, promotes inter-organizational relationships and recognizes individual achievements. HOSA members may pursue recognition through the competitive events program by demonstrating their knowledge and skills in key areas of the health science curriculum. HOSA chapters select delegates to attend their district and state conferences, and top placements are invited to the international leadership conference to compete for recognition and to attend the Educational Symposium. HOSA is committed to preparing college and career ready young adults.

HOSA members are provided extraordinary opportunities for personal, leadership and career development. Those who take full advantage of the classroom, chapter, conference and clinical opportunities have a head start in becoming America’s future health professionals.
ANNUAL SPONSORSHIP

DIAMOND SPONSOR

$15,000

SCHOLARSHIPS

- Three (3) $1,000 Scholarships with your name awarded to 3 deserving HOSA members
- Four (4) $500 Scholarships with your name awarded to 4 deserving HOSA members

STATE LEADERSHIP CONFERENCE

- Logo placement on screens before and after four General Sessions (Opening, Recognition, and two Awards Sessions)
- Diamond Sponsor Recognition at all four General Sessions
- Sponsor’s promotional video displayed on screens
- Tickets to all four General Sessions
- Five (5) exhibit spaces
- Full page ad in the SLC program
- Host educational symposia for North Carolina HOSA members

REGIONAL LEADERSHIP CONFERENCE

- Opportunity to Exhibit at Regional Leadership Conference(s), as applicable
- Opportunity to host educational symposia at Regional Leadership Conference(s), as applicable

NC HOSA MEDIA

- Three (3) Email Introductions/Newsletters/Promotions over the course of one year from SLC to renewal of sponsorship (reaching 10,000+ North Carolina HOSA members, advisors, educators, administrators, alumni, and stakeholders).
- Sponsor’s logo and website link on NC HOSA Website
SCHOLARSHIPS

- Two (2) $1,000 Scholarships with your name awarded to 2 deserving HOSA members
- Two (2) $500 Scholarships with your name awarded to 2 deserving HOSA members

STATE LEADERSHIP CONFERENCE

- Logo placement on screens before and after four General Sessions (Opening, Recognition, and two Awards Sessions)
- Platinum Sponsor Recognition at all four General Sessions
- Tickets to all four General Sessions
- Three (3) exhibit spaces
- Half page ad in the SLC program
- Host educational symposia for North Carolina HOSA members

REGIONAL LEADERSHIP CONFERENCE

- Opportunity to Exhibit at Regional Leadership Conference(s), as applicable
- Opportunity to host educational symposia at Regional Leadership Conference(s), as applicable

NC HOSA MEDIA

- Two (2) Email Introductions/Newsletters/Promotions over the course of one year from SLC to renewal of sponsorship (reaching 10,000+ North Carolina HOSA members, advisors, educators, administrators, alumni, and stakeholders).
- Sponsor’s logo and website link on NC HOSA Website
ANNUAL SPONSORSHIP

GOLD SPONSOR
$5,000

SCHOLARSHIPS

- One (1) $1,000 Scholarship with your name awarded to a deserving HOSA member

STATE LEADERSHIP CONFERENCE

- Logo placement on screens before and after four General Sessions (Opening, Recognition, and two Awards Sessions)
- Gold Sponsor Recognition at all four General Sessions
- Two (2) exhibit spaces
- Quarter page ad in the SLC program
- Host educational symposia for North Carolina HOSA members

REGIONAL LEADERSHIP CONFERENCE

- Opportunity to Exhibit at Regional Leadership Conference(s), as applicable
- Opportunity to host educational symposia at Regional Leadership Conference(s), as applicable

NC HOSA MEDIA

- One (1) Email Introduction/Newsletter/Promotion over the course of one year from SLC to renewal of sponsorship (reaching 10,000+ North Carolina HOSA members, advisors, educators, administrators, alumni, and stakeholders).
- Sponsor’s logo and website link on NC HOSA Website
**ANNUAL SPONSORSHIP**

**SILVER SPONSOR**

$2,500

- One (1) $1,250 Scholarship with your name awarded to a deserving HOSA member
- $1,250 Donation to Support North Carolina HOSA Operation Costs
- One (1) exhibit space at the State Leadership Conference
- Sponsor's logo and website link on NC HOSA Website
- Recognition at all four SLC General Sessions (Opening, Recognition, and two Awards Sessions)
- Host educational symposia for North Carolina HOSA members at the State Leadership Conference
- Opportunity to Exhibit at Regional Leadership Conference (s), as applicable
- Opportunity to host educational symposia at Regional Leadership Conference (s), as applicable

**BRONZE SPONSOR**

$1,000

- One (1) $500 Scholarship with your name awarded to a deserving HOSA member
- $500 Donation to Support North Carolina HOSA Operation Costs
- Sponsor's logo and website link on NC HOSA Website
- Host educational symposia for North Carolina HOSA members at the State Leadership Conference
- Opportunity to Exhibit at Regional Leadership Conference (s), as applicable
- Opportunity to host educational symposia at Regional Leadership Conference (s), as applicable
Exhibitors are of major importance to the State Leadership Conference’s (SLC) success. Show your support for and investment in the future generation of healthcare professionals. Your interaction with students and advisors is invaluable. Moreover, the positive influence and immediate feedback received in return is unmatched!

Pricing does not include labor, shipping charges, etc.

Note: Space is limited, reserve your space early.

COST PER EXHIBITION BOOTH
$500

Pricing includes one (1) booth with the exception of Diamond, Platinum, and Gold Sponsors.

EXHIBIT SPACE INCLUDES:
- One (1) lunch voucher
- One (1) 8’ table with two chairs
- Complimentary Wi-fi at the Convention Center
- Reach over 2,500 students, advisors, administrators, and stakeholders
- Online advertisement via conference mobile application & mobile agenda
- Electricity is available for an additional $150
The NC HOSA Scholarship Program allows sponsors to contribute monetary awards to recognize students’ academic excellence. Scholarship winners will be recognized at the State Leadership Conference. Donors will receive invitations to a Virtual Scholarship Networking Reception along with a listing in the conference program, recognition included on NC HOSA website partners and sponsors page and will be able to present an award to scholarship recipient. The donor’s logo will be displayed on screen during the recognition portion of the NC HOSA State Leadership Conference programming.

Scholarships are awarded on merit, academic achievement, leadership skills, and community service. Letters of reference are provided that acknowledge the applicant’s good character and participation in HOSA, along with the applicant’s essay describing the contributions she/he expects to make in the healthcare workforce. Proof of acceptance into a postsecondary health science program is required. A scholarship investment will assist with tuition, room and board, and books at two-year and four-year colleges and universities.

Sponsorships of $500 or more per recipient are accepted.*

100% of the scholarship sponsorship is awarded to the recipient.

*Donations in any amount below $500 designated for scholarships will be accepted and deposited into the general NC HOSA scholarship fund.
CONFERENCE SPONSORSHIPS

CONFERENCE NAME BADGE/NECK WALLET - $4,500+
Sponsor logo and key information can be printed on the backside of name badge - reach of over 2,500+ future health professionals, advisors, administrators, and stakeholders

CONFERENCE BAGS - $4,500+
Conference attendees are provided a draw-string backpack filled with promotional items that attendees typically carry with them throughout the conference. Sponsor’s name and/or logo is printed on the bag - reach of over 2,700+ future health professionals, advisors, administrators, stakeholders, and conference staff.

CONFERENCE T-SHIRTS - $10,000+
Conference attendees are provided a t-shirt with the HOSA logo on the front, and a conference image on the reverse. Sponsor’s name and/or logo is printed on the shirt’s reverse below the conference image - reach of over 2,700+ future health professionals, advisors, administrators, stakeholders, and conference staff.

LOCAL ADVISOR GIFT - $2,500+
All attending advisors are provided a gift during the annual advisor luncheon. The sponsor’s name is printed on the item sponsored; reach of approximately 325 advisors and educators.

JUDGE GIFT - $1,500+
Each judge is provided a small token of appreciation for volunteering their time. The sponsor’s name is printed on the promotional item. Reach of approximately 150+ judges (educators, volunteers, community partners, business partners, administrators, and stakeholders).

BOARD OF DIRECTORS GIFT - $500+
Each director is provided a gift to show appreciation for service to the Board of Directors. Sponsor is recognized for supporting the Board of Directors charged with serving the future health professionals of the state of North Carolina.

COMPETITIVE EVENTS TEAM GIFT - $500+
Each Competitive Events team member is provided a gift in appreciation to the service they provide to NC HOSA. Sponsor is recognized for supporting the competitive events team.

CONFERENCE PEN OR PENCIL - $250+
Each attendee is provided a conference pen. The sponsor’s name is printed on the pen. In lieu of monetary donation, pens may be donated to put in the conference bag. 3,000 pens would be needed. Sponsor NC HOSA pens or pencils for delegates so everyone is writing with your logo in their hand.

SPEAKER GIFT - $250
Each speaker is provided a small token of appreciation for volunteering their time to present several workshops. Sponsor’s name is printed on the item.

STUDENT ENTERTAINMENT - $1,500+
Help host one of the student events during the State Leadership Conference. Potential events include a senior class celebration party, an entertainment event, the annual conference dance, etc. HOSA will work with your company or association to provide a customized entertainment package for any event!
NC HOSA - FUTURE HEALTH PROFESSIONALS

is proud to further the education and knowledge of our future health professionals. We look forward to ensuring a bright future for our members with your support.

To discuss any of the sponsorship opportunities presented in this package, please contact:

North Carolina HOSA Inc.
nchosa@nchosa.org

nchosa.org