

FLORIDA  
MEDICAL  
INNOVATION



**hosa** future  
health  
professionals  
**NORTH CAROLINA**

**SPONSORSHIP OPPORTUNITIES**

## FROM THE EXECUTIVE DIRECTOR

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JENNIFER K. EPPERSON BSN, RN

**NC HOSA-Future Health Professionals  
Executive Director**

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North Carolina HOSA is a student organization comprised of future health professionals and composed of over 10,000 members, sponsored by secondary Health Science Education, approved by the North Carolina Department of Public Instruction, and endorsed by the United States Department of Education. It is a chartered affiliate of International HOSA, which has over 225,000 members. NC HOSA includes middle school, secondary schools (high schools), post-secondary/collegiate, and alumni members.

NC HOSA promotes activities and events that develop leadership skills, builds confidence, promotes inter-organizational relationships and recognizes individual achievements. HOSA members may pursue recognition through the competitive events program by demonstrating their knowledge and skills in key areas of the health science curriculum. HOSA chapters select delegates to attend their regional and state conferences, and top placements are invited to the international leadership conference to compete for recognition and to attend the Educational Symposium. HOSA is committed to preparing college and career ready young adults.

HOSA members are provided extraordinary opportunities for personal, leadership and career development. Those who take full advantage of the classroom, chapter, conference and clinical opportunities have a head start in becoming America's future health professionals.

*Jennifer K. Epperson*

ANNUAL SPONSORSHIP

# PLATINUM SPONSOR

\$15,000

## STATE LEADERSHIP CONFERENCE

- Logo placement on screens at the three (3) General Sessions (Opening, Recognition, and Awards Sessions)
- Platinum Sponsor Recognition from the stage at all three (3) General Sessions
- Admission for six (6) to all three General Sessions
- Three (3) exhibit spaces
- 600 px by 110 px banner ad in the mobile conference app (content provided by sponsor)
- 640 px by 640 px ad in the conference app platform version (content provided by sponsor)
- Host educational symposia for North Carolina HOSA members

## NC HOSA MEDIA

- Three (3) email Introductions/Newsletters/Promotions over the course of the 2023-2024 HOSA year (reaching 10,000+ North Carolina HOSA members, advisors, educators, administrators, alumni, and stakeholders).
- Three (3) promotions on NC HOSA social media
- Sponsor's logo and website link on NC HOSA Website

ABBY EPPERSON  
NC HOSA  
PRESIDENT

**hosa** future  
health  
professionals  
**NORTH CAROLINA**



AANANDI THAKUR  
NC HOSA  
PRESIDENT-ELECT

ANNUAL SPONSORSHIP

# DIAMOND SPONSOR

\$10,000

## STATE LEADERSHIP CONFERENCE

- Logo placement on screens at the three (3) General Sessions (Opening, Recognition, and Awards Sessions)
- Diamond Sponsor Recognition at all three (3) General Sessions
- Admission for four (4) to all three (3) General Sessions
- Two (2) exhibit spaces
- 600 px by 110 px banner ad in the mobile conference app (content provided by sponsor)
- Host educational symposia for North Carolina HOSA members

## NC HOSA MEDIA

- Two (2) Email Introductions/Newsletters/Promotions over the course of the 2022-2023 HOSA year (reaching 10,000+ North Carolina HOSA members, advisors, educators, administrators, alumni, and stakeholders).
- Two (2) promotions on NC HOSA social media
- Sponsor's logo and website link on NC HOSA Website



ANNUAL SPONSORSHIP

# GOLD SPONSOR

\$5,000

## STATE LEADERSHIP CONFERENCE

- Logo placement on screens at the three (3) General Sessions (Opening, Recognition, and Awards Sessions)
- Gold Sponsor Recognition at all three (3) General Sessions
- One (1) exhibit spaces
- 600 px by 110 px banner ad in the mobile conference app (content provided by sponsor)
- Host educational symposia for North Carolina HOSA members

## NC HOSA MEDIA

- One (1) Email Introduction/Newsletter/Promotion over the course of the 2022-2023 HOSA year (reaching 10,000+ North Carolina HOSA members, advisors, educators, administrators, alumni, and stakeholders).
- One (1) promotion on NC HOSA social media
- Sponsor's logo and website link on NC HOSA Website



CLARA SMITH  
NC HOSA  
POSTSECONDARY/COLLEGIATE  
VICE PRESIDENT





SAMANYU MANJUNATH  
NC HOSA  
VICE PRESIDENT

ANNUAL SPONSORSHIP

# SILVER SPONSOR

\$ 2 , 5 0 0

- Donation to Support North Carolina HOSA Operation Costs and State Conference expenses
- One (1) exhibit space at the State Leadership Conference
- Sponsor's logo and website link on NC HOSA Website
- Host educational symposia for North Carolina HOSA members at the State Leadership Conference

ANNUAL SPONSORSHIP

# BRONZE SPONSOR

\$ 1 , 0 0 0

- Donation to Support North Carolina HOSA Operation Costs and State Conference expenses
- Sponsor's logo and website link on NC HOSA Website
- Host educational symposia for North Carolina HOSA members at the State Leadership Conference



# CONFERENCE EXHIBITION

Exhibitors are of major importance to the State Leadership Conference's (SLC) success. Show your support and invest in the future generation of healthcare professionals. Your interaction with students and advisors is invaluable. Moreover, the positive influence and immediate feedback received in return is unmatched!

**COST PER EXHIBITION BOOTH  
\$ 5 0 0**

**EXHIBIT SPACE INCLUDES:**

- One (1) 8' table with two chairs
- Reach over 2,500 students, advisors, administrators, and stakeholders
- Electricity and Wi-fi are available for an additional charge

*Pricing includes one (1) booth with the exception of Diamond, Platinum, and Gold Sponsors. Pricing does not include labor, shipping charges, carpet, etc.*

***Note: Space is limited, reserve yours today***



TESS TOTTEN  
NC HOSA  
SECRETARY





# OTHER CONFERENCE SPONSORSHIPS

## **CONFERENCE NAME BADGE/NECK WALLET - \$5,500+**

*Sponsor logo can be printed on the backside of name badge - reach of over 2,700+ future health professionals, advisors, administrators, and stakeholders*

## **CONFERENCE BAGS - \$10,000+**

*Conference attendees are provided a draw-string backpack filled with promotional items that attendees typically carry with them throughout the conference. Sponsor's name and/or logo is printed on the bag - reach of over 2,700+ future health professionals, advisors, administrators, stakeholders, and conference staff.*

## **CONFERENCE T-SHIRTS - \$18,000+**

*Conference attendees are provided a t-shirt with the HOSA logo/Conference Theme on the front. Sponsor's name and/or logo is printed on the shirt's reverse - reach of over 2,700+ future health professionals, advisors, administrators, stakeholders, and conference staff.*

## **LOCAL ADVISOR GIFT - \$3,500+**

*All attending advisors are provided a gift during the annual advisor breakfast. The sponsor's name is printed on the item sponsored; reach of approximately 325 advisors and educators.*

## **JUDGE GIFT - \$2,000+**

*Each judge is provided a small token of appreciation for volunteering their time. The sponsor's name is printed on the promotional item. Reach of approximately 150+ judges (educators, volunteers, community partners, business partners, administrators, and stakeholders.)*

## **KEYNOTE SPEAKER \$5,000**

*Be the official sponsor of our Keynote Speaker for the opening session. Sponsor is recognized in all forms of publicity and onstage as the official sponsor of our keynote speaker. Sponsor will be able to have a meet and greet as well as a photo with the speaker.*

## **BOARD OF DIRECTORS GIFT - \$750+**

*Each director is provided a gift to show appreciation for service to the Board of Directors. Sponsor is recognized for supporting the Board of Directors charged with serving the future health professionals of the state of North Carolina.*

## **COMPETITIVE EVENTS TEAM GIFT - \$750+**

*Each Competitive Events team member is provided a gift in appreciation to the service they provide to NC HOSA. Sponsor is recognized for supporting the competitive events team.*

## **CONFERENCE PEN/PENCIL - \$2,500+**

*Each attendee is provided a conference pen/pencil. The sponsor's name is printed on the pen/pencil. In lieu of monetary donation, pens may be donated to put in the conference bag. 3,000 pens would be needed. Sponsor NC HOSA pens or pencils for delegates so everyone is writing with your logo in their hand.*

## **SPEAKER GIFT - \$1000**

*Each speaker is provided a small token of appreciation for volunteering their time to present several workshops. Sponsor's name is printed on the item.*



# SCHOLARSHIP PROGRAM

The NC HOSA Scholarship Program allows sponsors to contribute monetary awards to recognize students' academic excellence. Scholarship winners will be recognized at the State Leadership Conference. Donors will receive invitations to the NC HOSA State Leadership Conference Recognition Session and will be able to present an award to the scholarship recipient. The donor's logo will be displayed on screen during the recognition portion of the NC HOSA State Leadership Conference programming.

Scholarships are awarded on merit, academic achievement, leadership skills, and community service. Letters of reference are provided that acknowledge the applicant's good character and participation in HOSA, along with the applicant's essay describing the contributions she/he expects to make in the healthcare workforce. Proof of acceptance into a postsecondary health science program is required. A scholarship investment will assist with tuition, room and board, and books at two-year and four-year colleges and universities. The NC HOSA Scholarship Committee will review the applicants and select the winner unless the sponsor would prefer to do so. NC HOSA will handle dispersing the scholarship money.



EMILY NETHALA  
NC HOSA  
HISTORIAN

## SPONSORSHIP INCLUDES

- Certificate presented to the recipient at the recognition session of the State Leadership Conference by sponsor
- Recognition provided on the NC HOSA Scholarship programs web page
- Recognition provided on all scholarship promotional materials
- Invitation to attend the State Leadership Conference Recognition Session to personally present the scholarship certificate on stage

SCHOLARSHIP SPONSORSHIPS OF \$500 OR MORE PER RECIPIENT ARE ACCEPTED\*

100% OF THE SCHOLARSHIP SPONSORSHIP IS AWARDED TO THE RECIPIENT.

*\*Donations in any amount below \$500 designated for scholarships will be accepted and deposited into the general NC HOSA scholarship fund.*



## NC HOSA-FUTURE HEALTH PROFESSIONALS

is proud to further the education and knowledge of our future health professionals. We look forward to ensuring a bright future for our members with your support. If you are interested in signing up for one of these opportunities please follow [this link](#)

To discuss any of the sponsorship opportunities presented in this package, please contact:

Jennifer Epperson, Executive Director  
jennifer.epperson@nchosa.org  
ph 336-756-7776

nchosa.org



@NCHOSA



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